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# Reliable Solutions, Exceptional Service

Here to shape the future of the telematics industry with innovative, cost saving and safety enhancing solutions to real world fleet operation problems.

[www.simplytrak.com](http://www.simplytrak.com)





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Simplytrak is an innovative UK technology company and have sold into over 40 countries on 5 continents.

## Our Vision

To simplify your business with bespoke solutions in vehicle tracking, asset tracking, camera telematics and lone worker tracking. To shape the future of the telematics industry with innovative, cost saving and safety enhancing solutions to real world fleet operations problems.

Whatever you need to monitor or measure, Simplytrak has the solution that fits your business. And if we don't, we can create it for you.

# Drive Down Costs & Improve Efficiency with Vehicle Tracking

Simplytrak's vehicle tracking system comes with standard features that are anything but standard. Our solutions enable fleet management operators to drive down costs and improve efficiency with robust reliable hardware and user-friendly software. Auto-immobilisation features and cameras can be added to increase vehicle and driver security.

## Know the Exact Activity and Location of Your Vehicles

With live turn-by-turn tracking, geofencing and alerts our tracking solution allows customers to know where their vehicles are and what they are doing at all times.

## Save Time & Money Managing Your Fleet

Full reports allow you to easily manage your fleet. Along with MOT reminders, service and maintenance reminders along with historical playback to ensure efficiency.

## Increase Vehicle & Driver Security

Our customers can benefit from our unique remote immobilisation solutions. With vehicle theft and insurance premiums being a major concern, our solution prevents a stolen vehicle from being used and aids a swift recovery.





## Bespoke Telematics Solutions

Simplytrak have a dedicated team of software and hardware integrators that address the requirements of our more niche and specialist customers, creating innovative, bespoke solutions.

We have developed bespoke telematics solutions for all requirements brought to us, operating in temperatures exceeding 50 degrees in Iraq to down below -40 degrees in Russia; our solutions have been rigorously tested to extremes with great success. Whatever your bespoke monitoring requirement, there is a good chance that we either have a solution already or we can develop one for you.

## Analyse & Compare with Simplytrak's Scorecard

Our advanced solutions allow businesses to quickly analyse and compare the driving behaviour of their employees. Fleet managers can easily monitor speeding or excess idling along with harsh braking, acceleration and cornering with the Simplytrak driver scorecard. Getting your drivers competing naturally to be at the top of the safe driving league table has proven to be highly effective at reducing accidents and claims.

Economical driving is not just about the environment, it also makes great business sense too. Many fleets now use the Simplytrak scorecard and reward leaders with incentives to driving less erratically and as a by-product this leads to safer driving, lower accidents and reduced maintenance cost.

## SimplySecure from Simplytrak - Opportunist Vehicle Theft is Over!

Available via the Simplytrak platform or app. Our SimplySecure system has been designed with the **world's largest courier operator**. Vehicle theft using the keys will negate your insurance. This bespoke system is designed to stop the driver ever leaving the keys in the ignition, even during quick drops. Whenever the driver's door is opened with the keys still in the ignition, the horn will sound, hazard lights will flash and the vehicle is instantly immobilised. The vehicle cannot be stolen. To mobilise the vehicle again, the driver must contact head office who are able to re-mobilise the vehicle remotely.

**To Learn More About SimplySecure, Contact Our Experts on 01430 879197**







## See the Context Behind Each Event

All the amazing benefits of the Simplytrak system, now with the added convenience of being able to see the actual footage behind each highlighted event.

On top of the standard features of the Simplytrak system the added benefit of cameras now provide fleet managers with the context behind each event – removing the need to discuss each individual events with the driver which can be a time-consuming process. Video evidence provides accurate context and is essential in the case of an accident featuring hard evidence to fight any cases.

## Are Your HGV's DVS Ready?

Part of the Mayor of London's Vision Zero plan, the Direct Vision Standard and HGV safety permit aim to eliminate all deaths and serious injuries on London's transport network by 2041. From October 2020, all heavy goods vehicles over twelve tons operating in Greater London will need to comply. While regulations currently only apply to the capital, operating safely everywhere is part of the role of every fleet operator.

Install ahead of the curve and slash your company accident statistics to zero now.



### Dash Cams

Simplytrak's dash camera solution provide users with ultra-HD view on the higher spec cameras with fantastic audio support. With a wide range of specifications, there is something for everyone. Dash cameras offer the likes of WIFI connectivity for instant footage download, Amazon Alexa voice assist, and Bluetooth linked additional cameras for rear view.

### Connected DVR Cameras

An ideal solution for fleet operators wanting to keep track of vehicles in real time and receive live video data direct to their desktop. In the event of an allegation of an incident, the connected DVR camera plays a vital role in the investigation process whilst reducing potential costs and negative exposure.

### Connected Witness Cameras

A great addition to fleet operators wanting an all in one package. The connected witness camera is a window screen mounted camera offering HD quality footage and playback. Witness cameras also provide users with live tracking service built into the camera features.

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Have A Project In Mind?

# Let's Talk Telematics

Tel: +44 (0)1430 879197

Fax: +44 (0)1430 873546

82 York Road  
Market Weighton  
East Riding of Yorkshire  
YO43 3EF

[enquiries@simplytrak.com](mailto:enquiries@simplytrak.com)

[www.simplytrak.com](http://www.simplytrak.com)

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